

Summary

The thesis called *Qualitative Analysis of Media Discourse of the Far-right Blog cz.altermedia.info* deals with the discourse analysis of the Czech version of an international project Altermedia.info. Discourse analysis aims at differences between the discourse of the founding editor and the current one and analyses the neo-fascist nature of the blog.

The theoretical framework of the analysis is based on the postmarxist theory of discourse introduced by Ernesto Laclau and Chantal Mouffe. The theoretical part of the thesis summarizes the findings of researchers who are engaged in discourse analysis (structuralism, poststructuralism, Michel Foucault, Louis Althusser, Norman Fairclough, Teun van Dijk).

The thesis also examines how specific meaning is constructed within the nationalist discourse of Altermedia and to what extent a new team of authors contributed to the change of discourse. The analysis identifies the main nodal points, which are involved in the construction of discourse, and examines the antagonistic processes within the two different editors. Discursive analysis reveals particular inclination of the current discourse of Altermedia for the neo-Nazi ideology, and thus indicates the fundamental antagonism between the founding editors and current one.