The aim of this thesis is to analyze the notion of "democratic socialism" from the perspective of the media discussions on the pages of the contemporary press during the Prague Spring. The contemporary notion of "democratic socialism" relates here to the issue of searching of a possible new form of political system at the moment that the currently existing communist regime was finding itself in a deep crisis concerning almost all of its aspects and resulting eventually in the attempt of its overall reform in the year 1968. The political thought of Prague Spring is in this thesis divided into three main groups – reformist politicians, communist intellectuals and representatives of the non-party public, whereas by means of the analysis of the contemporary press the author tries to take a portrait of a certain general view of representatives of this three currents about the sense and substance of ongoing events and on the basis of the assessment of these factors consequently demonstrates that in their reflections on a possible goal of the political reforms are found important differences with regard to the issue of democratic character of the intended regime of "democratic socialism".