

Development of creative skills of managers

This graduation thesis deals with the creativity of managers as an essential condition to increase the productivity of a business.

The first part of my thesis looks at the concept of creativity, including the concept of creativity as a process and complex of abilities. Apart from the above-stated, it contains a description of a biological-psychosocial model of creativity. The first part concludes that creativity development is possible.

The second part of my thesis focuses on the issues of manager creativity and its importance. Attention is paid to internal and external barriers of creativity which can be removed to some degree by using the training methods of a lecturer and individual techniques of a manager.

The end of my thesis shows a list of basic conditions of creativity development in an organisation. This knowledge can be used by lecturers training adults, managers or HR staff members.