

Summary

In my diploma thesis I have described several management theories and concepts used in practice and illustrated them with examples from the practice. The theory does not always coincide fully with the praxis, there are rather some common points. Both the company I write about and its management system are very specific, therefore it is a very interesting example, but not generally predicative. I would be glad if this thesis could also serve as a well-arranged material for the people in our company.

In the theoretical part I have treated the management theory first in general and then several particular theories or concepts which I examined more deeply. These are the manager theory, the motivation theory, critical success factors, management by objectives, knowledge management. The empirical part concerns the practical use of these theories the company of my interest.

The whole thesis is thematically wide, but the extent is limited here. Therefore it does not contain whole descriptions of the theories, but rather insights and some chosen elements. Also the empirical part does not fully examine the function system of the company and the work in it, but chooses the elements corresponding with the theoretical concepts described instead.