

## **Abstract**

This master's thesis examines the influence of a Czech newspaper, the Worker's Papers, that was published in Vienna. The daily paper was targeted at Czech citizens living in the Austrian capital in the times of political changes, between 1918 and 1919. First, the thesis employs the method of a quantitative analysis of articles from selected front pages of the Worker's Papers. I overview the major topics that the newspaper most often reported on: the world politics and the situation of Czechs living in Vienna. Then, I engage in a qualitative content analysis, analyzing key issues of Czechs that were often publicly discussed in the Austrian capital. Regarding the world news reporting, only articles that directly influenced Germany and Hungary are considered, since the Worker's Papers paid a special attention to this region.

Using the quantitative, as well as qualitative, content analysis, I examine the extent to which the reporters in the Worker's Papers influenced their readers in terms of their audience's decision making and in terms of shaping the collective identity of the Czech minority in Vienna. The thesis discloses the topics that the Worker's Papers frequently reported on. Additionally, the thesis reveals the role of the newspaper in shaping the way Czech minority perceived themselves in the European context.