

This Master's thesis focuses on the possibilities of a global civil society to reduce the negative consequences of economic globalization. In the opening general part, special attention is given to problems caused by corporate strategies in production in developing countries. The current official mechanisms of corporate accountability are also discussed and considered as insufficient. Some new tendencies to promote the corporate social and environmental responsibility have emerged in recent decades. The agencies of a global civil society have been playing a very important role in these processes. The formation of a global civil society, its ambitions and risks are also studied in the general part of the thesis. The global civil society roles and possibilities of influencing the globalization processes are discussed also from the perspective of relevant theoretical concepts in the theoretical part. The empirical part of the thesis is based on a qualitative analysis of the campaign Business and Human Rights carried out by Czech global civil society organizations. The objective of this campaign is to prevent the corporations from human rights violation. Within the empirical research, the different spatial relations among the global civil society participants are studied, along with the evaluation of the campaign activities and objectives. The thesis conclusions indicate the need for appropriate cooperation among the different global civil society players. The necessity for a dialogue among a global civil society, governments and corporations is also stressed. Certain globalization processes (e.g. globalization of the law or globalization of flow of information) and their deepening might be helpful in reducing the negative consequences of economic globalization.