

ABSTRACT

The thesis Spa tourism of Slovakia in comparison with situation in Czech Republic and its impact on development of region of Piešťany occupies with problems of spa tourism in Slovakia, Czech Republic and Piešťany and with its impact on development of region of Piešťany. After the first enframing and getting into the problem of spa tourism and regional development the thesis devotes to specification of history and balneology characteristics in mentioned destinations. The thesis at the end of its first part calls attention to the current trends in spa tourism. The second part deals with history of Spa of Piešťany with application of destination's lifecycle, then pays attention to Piešťany spa tourism characteristics which makes possible to find out an actual position of the destination and last to its influence, impacts and problems. The final part of the thesis contains SWOT analysis of spa tourism of Piešťany.

Key words: tourism, spa, spa tourism, region, destination, regional development