ABSTRACT

The status of contemporary Czech music reviews (also the Czech cultural criticism) ties in with mass culture and trends of postmodern thinking supports. Subjective journalist genres type reviews and critics look like the relevant expert testing about artistic performance, their real aim is economic profitability and fixing a position in their discourse domain. Mass culture can not offer an alternative to itselfa nd that's the reason, why central dichotomy variation - scheme is applicable not only to its products (music CDs, theatrical performances, a new book at he art), but also on the way, which is about these products further talks . Subjective meta - review has a the specific positron in the mass media.