Abstract

This diploma thesis is focused on current phenomenon of online social networks, especially on problems regarding users’ privacy protection. Theoretical base of the thesis consist of basic explanation of key terms, particularly social networks and security perception. Practical part contains analysis of the currently most widespread social network Facebook with emphasis on user’s data protection a its security. This part is completed with comparison of the Facebook with other examples of selected social networks. Final part of the thesis consist a summary of positive aspects as well as risk of using social networks. It also presents a concept of a social network that respects user’s privacy.

key words: social networks, security, data protection, Facebook, user