

This graduation thesis is focused on Following the Principle of Local impact in projects focused on Social Enterprising.

First chapters bring theoretical concept of Social Economy and Social Enterprising subjects. Second part of the work contains project of research and analysis of information acquired from companies that participated in a research.

The Local impact as a fundamental Principle of Social economy is described on the basis of respondent's answers concerning the communication and cooperation with stakeholders, using variety of local resources, satisfying local needs and participating in community planning.