

Diploma thesis Politeness in Television Political Discussion deals with specific nature of politeness and impoliteness use in mediated political discourse, illustrating it with the Czech Television programme Questions of Václav Moravec. In the first part it defines television political debate as a genre. Then it summarizes development of politeness theories both in world and Czech pragmatic and pragmalinguistic tradition. After synthesising the main conceptions it comes out with its own version of theory of politeness and impoliteness, basing it on Cooperation Principle and politeness theory with utilization of face concept. Then it applies theoretical principles in practical debate analysis and pays attention to the most distinct agents of politeness and impoliteness expression. In conclusion it identifies characteristic regularities of politeness and impoliteness usage in television political discussion and adverts to relevant factors that influence the shape of communication. The diploma thesis helps to map this little explored field, in which conflict interferes with cooperation as two antagonistic forces, and explains their interaction by the usage of politeness and impoliteness.