

Jan Masaryk's death has not yet been clearly explained and has been a white spot in the Czech and Czechoslovak history. This thesis, based on the data content analysis of local media (daily papers) attempts to make clear the media context of Jan Masaryk's death. The first step of this analysis is the theoretical part of the thesis, which focuses on historical background of the problem, on key political affairs in connection with development of daily press. SPSS programme was used for the content analysis , introduction to historical periods was elaborated with help of literature dealing with contemporary Czech and Czechoslovak history. Regarding the output of analysis, the core of the hypothesis is being confirmed, i.e.: the perception of Jan Masaryk's death has differed in regard to the the social and political change. Nevertheless, the anticipated debate and increase of interest concerning Masaryk's death did not follow the pattern of changes in the Czechoslovak society in 1968/69.