

Abstract

Keywords: *Sustainable tourism, Protected areas, Management, Monitoring, Krkonose National Park, Residents, Spindleruv Mlyn*

Tourism offers various services to all participants. The constantly growing desire for discovering new landscapes, cultures, education and economic profit exerts pressure on the environmental and social surroundings that are stronger in the protected areas (PA). State and private spheres make an effort to regulate the flow of visitors through sustainable management, to which the promotion and coordination of all stakeholders of tourism is the main aim. Visitor monitoring is an essential management tool in PA and can lead to conflict resolution and reduction of the impact on nature and society. Charles University in Prague was the first institution in the Czech Republic to show concern through methodical regular visitor surveys in the PA.

This work pursues and focused on the opinions of people in Krkonose tourist resort Spindleruv Mlyn (SM) in 1999, 2004 and 2009. In 2009, respondents in SM noticed the build-up of development as the most frequent ecological problem, which causes changes in social and economic life of the village as well as changes in the character of the landscape. Despite these perceptions, positive attitudes of the monitored respondents group prevailed for the development of SM environment in the Krkonose Mountains. We used questionnaires as our research tool. We divided questions into thematic spheres, such as environmental, cultural and economic surroundings perceptions and current regional development.