

Focusing on intertextuality and dialogical properties, the media dialogical networks are one of the methods of media content analysis. This thesis is the first insight into the mass media communication in the communist Czechoslovakia (1948 – 1989) through the media dialogical networks. Newspaper articles (mostly published in *Rudé právo*) from four years: 1952, 1967, 1972 and 1989 have been chosen for the analysis. The author's supposition is that the different political situation in the years 1952 and 1972 on the one hand, and 1967 and 1989 on the other, influences the shape of the media dialogical networks formed in these years. The analysis shows that the media dialogical networks from the communist period have the same basic properties as the media dialogical networks from the post-communist period (the turns are multiplied and distributed in time and space). There is one typical characteristic common to the networks from all four analysed years: the networks are represented by a certain amount of newspaper articles, but they are usually constructed by a markedly higher amount of dialogical events. Another relevant finding is that the media dialogical networks in the years analysed have their specific features. The networks from the year 1952 are represented by only two or three articles. Next, they have a particular characteristic absent from the other years: in the significant part of the networks identified, the dialogue is standardized and proceeds according to the fixed, repeated patterns. None of the networks from the year 1952 has a polemic nature. In the year 1972, the standardized process of a mass media dialogue is no longer found, and a difference in viewpoints between two agents of the dialogue appears in several networks. The discussions usually limit themselves to the topics of industry and a social or political responsibility of the citizens. The reverse is true for the year 1967. The material collected in this year contains very large mediadialogical networks with various topics. In some of them, especially those discussing the subject of literature, fairly serious disputations proceeded. The media dialogical networks from the year 1989 also show the diversity in viewpoints and topics. Another characteristic feature of the 1989 period is the occurrence of larger networks.