Title: Facultative Trips from Prague As a Product of Tourism

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Abstract: This bachelory work engage facultative trips from Prague, its supply, organization and propagation. The aim of this work is analysis of offered trips, find problems that are related to organization and supply of facultative trips from Prague and tendency to find new destinations for these trips. A part of the work is discussion of literature, secondary data processing, questionnaire, controlled interviews and summary of results.

Key words: tourism, facultative trip, prague, incoming tourism, touroperator, travel agency