

The anthropology of tourism is a dynamically developing sub-discipline of anthropology dealing with man as the main actor of the tourist industry. In my thesis, I attempt to show that tourism is a two-sided phenomenon – just as the human desire to travel is the main reason for the existence of the tourist industry, then tourism also affects the thinking of man. In particular, I deal with the notions that tourists have of Mayan Indians, and how these notions are indirectly and directly formed.