

Bachelors thesis deals with complex description of the newest trends in electronic sharing of content, its impact on form of journalism and related risks in changing the processes of making and reception of news. The thesis tracks forms of newsmaking and news, new ways of information from their producers to consumers and their new aspects – instant delivery, growing proximity and the question of their subscription fees. It is also dedicated to the development of semantic web, because of its knowledge gap in broad population, particularly in comparison to its current and future benefits and issues.