

Diploma thesis „Media analysis of the Economic policy magazine in the thirties of the 20th century“ deals with the formation and development, aspects of content and formal aspects of the Economic policy magazine in the thirties of the 20th century.

Individual chapters are devoted to the history of the magazine, considering the circumstances of media and historical context of the thirties, affected by economic crisis. Furthermore, they are devoted to his general characterization or structure, definition of readers. The important part concerns about contributors, authors of articles, among whom were economic specialist of that epoch, or about often discussed topics which reflected mostly the problems of Czechoslovak economy in the thirties.

Attention is also paid to others economic magazines and newspapers of that time or to that magazines or newspapers, which were interested in economic topics, and the importance of Economic policy magazine among them.