

This thesis is a case study of the Shareholding in Smíchov brewery in years 1869-1918. It analyzes the mechanisms of their business and financial results, technological level and tries to capture the overall importance of Smíchov brewery for the development brewing industry and the economy of the Czech lands. Attention is also paid to the company's business strategy and entrepreneurial mindset of shareholders and management, which examines access to the shareholders and management of investments, upgrades, distribution, lending tools and sales support. Bachelor's thesis also provides an example of business in the Czech society of the late 19th century.