

The bachelor thesis "Foreign publicism of the Týden Magazine" deals with publicistic texts with foreign topics published in the Týden Magazine. It tries to name the genre (gloss, comment, editorial and column), which the first part of the thesis acts. This part describes, how these genres should be written according to technical literature.

The second part dwells on the main intent of the thesis, namely the measure of keeping these definitions by authors. It also looks how they these genres change. There is also performed content of texts, the most frequent topics and opinions of redactors about world events. The thesis also tries to find out the stereotypical view of various foreign countries, which the magazine shows to its public.

The thesis analyzes more than half one year of the Týden magazine, especially period between June and December 2008.