

This Bachelor-Thesis focuses on the analysis of the genesis of personality cult on the example of Czechoslovakia in 1945 – 1957, including the reference to, so called, „First Republic“. On the grounds of the contents analysis of rich sources, mainly drawn from archives, there is shown how the personality cult was established. It also shows its original signs and its meaning for a state or a regime. The analysis is supported by a large number of citations from primary sources which allows an immediate understanding of the studied phenomenon. The large number of comparison of periodical press and tables based on simple statistics concerning a question of renaming and naming after leading statesmen. The author supports his argumentation by examples drawing on comparison with similar cases of personality cults, that appeared in different states, where they played not small role in the life of society. In the last chapter is a summary of the analysis and the results of the research carried by the author. The conclusion also offers certain description of the field of research, and a proposal of definition of the personality cult.