

Diploma theses „Contemporary picture of heroism in television news“ is about presenting heroic persons in television news in Czech Republic. The theoretical part of the work focuses on the topic of heroism from the mythological point of view and on its connection with the television news sphere. The empirical part is composed by quantitative and qualitative analyses. Quantitative study analyzes and compares news on the Czech television and Nova TV and their ways of presenting heroes and heroines. Qualitative, semiotic analyses, recognizes on the example of two reportages connotative and mythic aspects of the news. The result is, that today's television news has different values of heroism than the values of the mythic hero. In the analyzed reportages it was spoken about celebrities more than about the heroes of “everydays” or members of emergency units.