This Diploma Thesis apply to enculturation theory in transcultural perspective of the Czech Republic and New Zealand. It is focused on sociocultural and historical context of New Zealand and accents local pre-school system. The central theme is a game (play) as a specific culture phenomenon. The theoretical part is devided into five basic chapters. First chapter applys to settlement history and New Zealand geography in context of Pacific Ocean. Second chapter considers in detail way original culture of New Zealand – Mori. Attention is paid mainly to its arrival to New Zealand, to its structure, to its pre- and post-colonisation history and also to current sociopolitical aspect of its life facing Europeans in New Zealand. Third chapter aims to present the therm 'enculturation' in a wider cross-disciplinary context accenting attachment theory, American anthropological school 'personhood and culture', sociohistorical development of a family and a process of socialization. Fourth chapter is focused on a game (play), its classification, typology and its development. Fifth chapter presents the history of anthropological field research as an introduction to empirical part of this Diploma Thesis. In the empirical part is presented proper research investigation carried out in New Zealand during summer semester 2008. This research was focused on pre-school institution system. Further there was carried out questionnaire collecting. Monitored were New Zealand mothers who put their children into any of pre-school institutions and their basic motives for this behaviour.