

The purpose of this diploma work consists both in the basic familiarity with the source, such as Broadcasting Comments for The Voice of America in 1957-72, and especially in clarification of one of many activities of Karel Boleslav Jirak's (1891-1972) during his exile period in the U.S. in 1947-72. It is Jirak's publicistic activity in cooperation with the VoA, which is still very difficult to find some information about it.

In connection with the promotion problems of Czech music in America as one of the main topics of comments (The promotion of Czech music in the United States) this diploma work captures the image at the time of promotion Jirak's exile, assumed the image produced by Jirak itself. The next contribution is familiarity with the composer's own opinion or idea about that how functionality of promotion should be based.