

The thesis Corporate Culture provides a basic overview of scientific efforts to describe cultural dimensions of work organizations. It observes relationship and mutual influencing between management as a specific field of applied research and other branches of humanities, especially anthropology and social psychology. The aim of the thesis is to define the concept of corporate culture as an object for further culturological research.

The first chapter presents a wide range of cultural forms that have been analyzed by organizational researches claiming to be studying corporate culture. The diversity of approaches toward the topic is documented by an overview of differing definitions of corporate culture, different typologies of corporate culture and different methodological tools used to study it.

The second part describes the history of culture research in work organizations in the context of development of managerial ideologies. A special attention is paid to cultural significance of F. W. Taylor's scientific management and to the school of Human Relations that critically reacted to it, which shows the birth of the two basic dialectical lines of managerial thought in 20th century: rationalism and humanism. During the historical overview, there is an emphasis on employment of anthropological methods in the research of work organizations and on the influence that anthropological schools of structuralfunctionalism and symbolic anthropology had on crucial arguments concerning definition and practical application of the corporate culture concept.

The third chapter focuses on the work of an organizational psychologist Edgar Schein and his classic theory of corporate culture. Detailed presentation of a single effort to thoroughly conceptualize the existence of culture in groups and organizations is used to promote an idea of constituting a general theory of "microculture".