I'm engaging in gender stereotypes in selected fairy tales by Božena Němcová and Karel Jaromír Erben in my dissertation. There is a gender discourse incorporated in their fairy tales, which serves as the basis for assumption of gender roles and fairy tales are becoming significant factor by gender socialization. Using feminist literary analysis I analyzed chosen fairy tales by author and authoress and classified characters from the gender perspective. I was focusing more thoroughly on four typologicaly different fairy tales (two by Němcová, two by Erben) and I was trying to demonstrate different conception and representation of femininity in them. I was investigating, which gender stereotypes are submitted to children, what kind of material is in that way submitted them to construct their gender identity and to accept gender role and whether fairy tales reproduce patriarchal gender order. Although in sporadic cases some characters exceed conventional gender roles, issues which resulted from my analysis showed, that fairy tales mostly reproduce gender inequality of patriarchal society and represent characters in gender stereotyped way.