

The graduate thesis analyses the construction of gender order and gender relations under the communism in socialist Czechoslovakia with special emphasise on the sixties. The text is concerned on the reflection of state-socialist gender order in media articles. My sources of findings were Rudé právo as a representative of official state discourse and Literární noviny and Literární listy as a “cultural periodical”, which represent intellectual discourse. In first part I propose several theoretical concepts about gender aspects of communist ideology and about the key changes which means the state-socialist form of emancipation for women’s life. On the basis of these concepts I analyse the selected articles by thematic analysis and ideological analysis (a type of CDA). The special attention is focused on theoretical analysis of discussion which I have found in Literární noviny in 1967. This discussion was opened by publishing book The second sex which was written by Simone de Beauvoir. I consider this debate as new and by that time isolated disputation about gender order and women emancipation process. Especially in a comparison with official state approach, which followed up Marxist approach and which was focused on the women employment as a key form of women emancipation. On the other hand, new disputation in Literární noviny opened such topics as a construction of gender order, production of reality in a culture or naturalistic versus constructivist approach to gender relations.

Keywords: State socialism, Pre-1989 Czechoslovakia, Gender order, Communist Ideology, Thematic analysis, Ideological analysis