

First part of presented thesis focuses on theoretic concept of internal communication in a nowadays organization and on related terms, which are vital for internal communication understanding. First chapter describes definition of communication, social communication, social interaction and corporate communication. It describes basic functions of communication, communication process and individual types of communication. Its part is also description of obstacles, which may during communication appear. Second chapter of first part is focused on theory of internal communication. It describes individual factors, which influences forming of internal communication and describes principles that set the rules of communication. It also highlights importance of internal corporate communication, calculates about development of personal management and describes the importance of internal communication in personal activities. This part also describes their main goals, communication process in organization, forms of corporate communication and importance of feedback. It lists barriers of internal communication and basic communication channels and tools. The last section of theoretical part of the thesis is dedicated to internal communication analysis. The second part of the thesis is practical. It focuses on description of internal communication level in Citco – Finanční trhy a. s. company. It contains concrete findings, which were found during question form survey and structured interviews with key management of Citco – Finanční trhy a. s. company.