

## **Abstract**

Work deals with film as a medium, which is based in the broad sense of the concept of media philosophy, the core field of electronic culture, in the narrower sense is the theme set in the philosophy of film. Here I refer to the importance and functioning of the film as a medium, that brings a new dimension of vision, space and time. This media is a thinking and percipient medium, environment raising a new forms and concepts of vision, this medium needs a vision, and the vision in turn requires thinking. One previously tried to explain the outside world through symbols, which were combined into images, but gradually it became the image is too complex. Then tried to explain through pictures and text fonts linear nature of thinking has brought a new element – time. But now the man finds himself in a situation where he meets with the return of paintings, because of the complexity of the texts of modern times. Invention, the technical picture which can explain the text and becomes a reality. You need to be able to see beneath the surface of the mechanism of this type, including photographs and film, and not see only the inputs and outputs. With that is also linked to new forms of visual display sequence and other technology and way of seeing, or a comparison between the eye of the viewer and camera.