The aim of this work is to demonstrate the possibilities of the SVG format and JavaScript in creating of interactive maps. The work is primarily focused on the creation of various elements of the digital interactive map. In the theoretical part of the work the attention is paid to the term of the interactive map and its integral components. The possibilities of use of both selected formats are described. The development of both formats and the way of their implementation are also mentioned. Other techniques used in the practical part are briefly listed. In the next part of the work the creation of the interactive map elements and the useability of the selected formats in practice are discussed and evaluated. The results are also demonstrated in the sample interactive map.