

Summary

- Title:** **The Promotion of Sport in Jablonec nad Nisou with Emphasis on the Procedure of Financing**
- Aims:** Describe and consider the state of support of sport in Jablonec nad Nisou. Analyze methods of financial support in Jablonec nad Nisou.
- Method:** Mixed research, case study, interview – personal, phone and e-mail; questionnaire
- Results:** State of support of sport in Jablonec was described in this diploma thesis. Measure and level of support provided by the town and its methods were described as well. I found out which problems currently exist in the area of sports clubs due to the questionnaire I had sent to the representatives of the sports organizations in Jablonec nad Nisou.
- Key words:** Sport, physical education, sport organisations, public administration, sport financing