

Diploma thesis "The Emotional Intentions in the Interwar Political Cartoons (1918-1939)" deals with the view of selected events and personalities, by which is expected a highly emotional (she had: emotionally heady - laden) public evaluation. This view of political themes is followed in the period October 1918 - December 1919 and May 1938 - March 1939, in the objectively politically dynamic periods and within the field of collective emotions hypertrophic periods.

The basic thesis states: Caricatures exude mainly negative emotions (though at the same time - secondarily - may involve in the perception positive emotions too, the overall tone of the caricatures and their persuasive intention is primarily an evaluative negation of the shown). Aim of my thesis is to try - by using semiotic analysis - to identify what emotions could be excited by recipients and to provide the emotional agenda. I also mention stereotypes in the representation of individual phenomena, but their representation is not the core part of the work.

The working method is an innovation of traditional approaches to the interpretation of the cartoons, their forms and contents. Its aim is to verify productivity of this chosen method for any other use.

The primary sources are copies of satirical magazines and newspapers, and secondary professional literature in the field of research cartoons, psychology, history and semiotics.

The work is divided into theoretical and practical part.