

The thesis focuses on primary prevention of communication disorders and its means. The goal of the theoretical part is to describe the ontogenesis of speech from several points of view, both traditional and modern, and to introduce communicative disability and its basic categories. It also delimits the issue of communication disorders prevention in general, characterizes its specific features and introduces its methods and means. The goal of the practical part is to analyze the quality of information about children speech, language and communication included in various information sources, whose main target group are parents, and consequently to find out, to what extent this input really gets to the target group. Keywords: ontogenesis of speech, communication disability, prevention of communication disorders, analysis of information sources