The work deals with primary prevention. It describes specifically the division, goals and organizational structure of primary prevention in the Czech Republic. Work is specifically dedicated to primary prevention of socially undesirable phenomena at the elementary schools in Prague 12, which is realized by the foundation Proxima Sociale. The aim was to identify the foreknowledge with regard to the area of 5th and 8th grade students. On the basis of research it shows that there is a lag between classes in terms of awareness and orientation in terms. 8th grade students are able to associate the concept with the content much better. The students' awareness is influenced by several factors, the main includes parents, the media (television) and the school primary prevention of socially undesirable phenomena.