

Abstract

Title:

Funding and operating of the multifunctional football stadia in conditions of the Czech Republic.

The aim of the work:

The aim of the work is to determine opportunities in self-financing and operating of the multifunctional football stadia and to identify ways of maximising profits, which are generated by stadium operating.

Methods:

The autor applied analyse of documents to clarify criteria in stadia realizing. The options in stadia self-financing were detemined upon interviews with the experts. The development of football stadia was realized through evolutionary study.

Results:

The results of the work elucidate external experiences in self-financing and operating of the multifunctional football stadia, the findings are applied to the conditions of the Czech Republic.

Key words:

multifunctional stadium, operating, sports facility, self-financing, spectators