

# Abstract

**Title of the thesis:** Motivation of the tennis players from 6 to 11 years old.

**Goal of the thesis:** Goal of the thesis was to find out about motivation of the tennis players who are six to eleven years old. Tested children play tennis at the area of the town Havlíčkův Brod which is situated in the region Vysočina. With the help of prepared interview, I tried to find out about the wishes and needs of the tested children. What importance children give to rewards and how these rewards influence their intrinsic motivation. What regard they have to training and competition, and whether they plan their personal goals in tennis. At the end of my research, I tried to find out whether the visited tennis clubs use motivational slogans as the means of increasing players motivation.

**Method:** I chose a qualitative research for my final thesis which is typical for using various methods and approaches. The goal of the qualitative research is to create a holistic picture of the problem. As the data collection method, I chose semi-structured interview which is characterized for using open questions that the interviewee answers spontaneously based on his/hers own knowledge. Researcher gives the questions chronologically to all the interviewees, but this method also allows him/her to use additional questions if it is to help the interviewee to understand the question better and that way to enrich the answer. This data collecting method is characterized for fast gathering of essential information.

The group of chosen tennis players (6 - 11 years old) answered orally on the topics concerning motivation of the children tennis players. As a conclusion of my research, I did a research of the motivational slogans usage in all the visited tennis clubs.

**Results:** Obtained results from the interviews showed that the children of the tested group don't have any considerable problems with their tennis motivation. Therefore, it is not necessary, for coaches or parents, to change their approach to their charges or children. If the