

It is very interesting to observe how much is man influenced by his name, and how it is change affects him. In the ancient world the name was regarded differently from nowadays. Its dimension was more mystical and it was an inseparable part of one man's personality. In biblical times, people stressed the role of name much more, which can be illustrated on an example of leviratical rule. One of its purpose was to preserve the name and at the same time memory of deceased man in Israel. This example is a positive testimony of the power of name. But we must still keep in mind that acquaintance of concrete name gave another person a possibility to grab, handle or abuse another man through such a knowledge. This might be why the God does not let us know His name and therefore stays hidden and ungraspable to us. Very important act connected to name is renaming. This phenomenon which is present throughout the whole Bible and stresses undeniable power of name. This work is mainly focused on this biblical phenomenon and it tries to cover the whole field of renaming with complexity and coherence.