

Synopsis

University: Univerzita Karlova v Praze,

Pedagogická fakulta, Katedra germanistiky

Title: Anglicisms In The Youth Language

A Diachronic Research Based On Two Selected Numbers of The
Youth Magazine Bravo

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The thesis deals with the issue of anglicisms in the German youth language and is based on two numbers of the German magazine Bravo.

In the theoretical part the individual linguistic (resp. sociolinguistic) terms are explained. Further, a brief, retrospective overview of the influences on German is presented and into focus comes the in these days widest spread one: the influence of English. Contrastive reactions to this issue of both professional and lay public are introduced and attention is also drawn to the related danger of international homonyms.

The practical part lies in own research, which primarily observes the frequency of anglicisms present in the youth language within the last 15 years. As the functional basis two numbers of the teenage magazine Bravo, 2/1993 and 39/2008, are chosen. Not only comes into question the quantitative point; the qualities of individual anglicisms are also examined.