The doctoral degree work deals with selected theoretical chapters of Learning Organization with its own corporate culture in the process of change in information society. Development is defined, the main ideas are identified, described is the implementation of a diagnosis, the benefits and potential risks to the organization of learning and its corporate culture. Mentioned are the ethical disciplines, factors of quality and success. The phenomenon of learning organizations is described in practical examples in the last chapter of the work. Benefit is the practical orientation in the process of analysis, review and set new business strategies and the change management of the company.