

Abstract

The bachelor's thesis deals with the image of Slovaks in the Czech and Polish press during the years 1914–1918. The path to the establishment of the Czechoslovak state had a certain dynamic, which changed during the war. In the Slovak environment, there were several concepts of statehood, and at the same time, the Slovak national movement was not very numerous. The aim of the bachelor's thesis will be to analyze the media discourse and bring a closer look to the various forms and characteristic features attributed to Slovaks in the Czech and Polish press. Contemporary cultural representations represented a significant part of the public discourse and ideas about what Slovaks are like. These ideas were often expressed through national myths and stereotypes, so they will also be the subject of my research. For the purposes of the analysis, I will use, in addition to the existing historical production, the contemporary press. Specifically, *Lidové noviny*, *Čech, Venkov*, *Głos Narodu* and *Gazeta Podhalańska*. These publications were selected based on their different approaches, continuous publication during the war period and specific regional interest in case of Polish press.