

Principles and Instruments of Business Ethics

Resume

The dominant theme of this diploma thesis is principles and instruments of business ethics. The paper consists of three main parts.

The first part contains opening information, necessary for proper understanding of the business ethics itself. The elementary philosophical terms are explained, as they make it easier to grasp the rest of the paper. The chapters on philosophical roots of ethics and on relationship between law and ethics follow. Knowledge mastered by reading these chapters helps the reader to set the main questions of business ethics into broader context and thus to better understand them.

The following chapter serves as a bridge between the introductory part and parts which deal with the business ethics itself. It familiarizes the terms of economical theory and introduces the questions of business ethics. This chapter points to the cohesion between ethics, economics and law.

The next chapters are focused on particular aspects of business ethics. Term of values plays the lead role, therefore it is examined in detail in separate chapter. Principles and instruments together with methods form so called ethical infrastructure of organization. Analysis of the ethical infrastructure itself is object matter of the final part of the paper. The reader can introduce himself with assay and description of particular principles, methods and instruments. Commentaries on code of conduct and ethical audit are detached to special chapters, regarding their importance.

Keywords

„business ethics“, „principles“, instruments“, „corporate governance“, „corporate social responsibility“