

Abstract and keywords

Title:

Football transfers of Czech and foreign players

Objectives:

The objective of my dissertation is a detailed description and analysis of the record transfer fees of Czech and foreign football players, research causes, reasons of the development, find out differences and predict the future progress of transfer fees, summarize and evaluate the conclusion of the research work.

Methods:

For reaching the objectives I have chosen the method of comparison to compare the level of transfer fees for single worldwide transfers, a development study to capture an evaluation and changes in law and financial aspects of this topic and an analysis of trends for future prediction of transfers.

Results:

The dissertation describes the main development of Czech and foreign football players transfers (since 1905-2009), their law and financial aspects and predict their development in the future.

Keywords:

transfer, brand, football, history, price