

Abstract

The bachelor's thesis focuses on the motivation for studying Czech language and literature among students of a vocational school in Prague. In the studied sample, the subject of Czech language and literature is not part of the final exams, which presents a challenge for supporting students' motivation in an area that is not directly associated with a certified outcome. The aim of the thesis is to determine the students' motivation and their related attitudes toward the subject of Czech language and literature, and to identify the factors that influence students' motivation for this subject. Methodologically, the research is based on studies by Slovak authors (Ligoš and Holdoš, 2015) focused on the motivation for studying the mother tongue. The research was conducted through a questionnaire survey in several grades, followed by interviews with selected students. The research results showed that the main motivational factors are successful completion of final exams and achieving good grades, while the teacher's personality and approach to teaching play a significant role. The thesis provides insights into the motivation of a specific group of art students and offers practical recommendations for pedagogical practice in language education.