



Report on the part of the final state examination Record of the thesis defence

Academic year: 2024/2025

Student's name and surname: Elisabeth Bartelmus
Student's ID: 48000770

Type of the study programme: Master's (post-Bachelor)
Study programme: Journalism, Media and Globalisation
Study ID: 763867

Title of the thesis: (Re)presentation of female action sports athletes - A framing analysis of selected Red Bull action sports movies
Thesis department: Department of Journalism (23-KZ)
Language of the thesis: English
Language of defence: English
Supervisor: Mgr. Ing. Kateřina Turková, Ph.D.
Reviewer(s): doc. PhDr. Alice Němcová Tejkalová, Ph.D.
Date of defence: 04.02.2025 **Venue of defence:** Praha
Attempt: regular

Examination proceedings: The chair welcomes and explains the proceedings. Elisabeth Bartlemus presents her thesis topic, literature review, theoretical framework, and findings. She explains the relevance of her research topic, objectives, RQs, and research method (QUAL and QUAN) and presents the results. The reviews are read. Supervisor Kateřina Turková suggests grade C. The main objective is for the results to concentrate more on the QUAL results. In the literature review, it would be beneficial to look at more recent studies, and the supervisor asks if there are such studies and, if so, why they were not incorporated. She asks two questions that are included in the review. Opponent Alice N. Tejkalová suggests grade C. Well done, Literature Review, but somehow limited to a few authors. Furthermore, some more recent studies should be reflected. In the findings, the QUAL and QUAN parts should be better divided. The framing analyses could benefit from better argumentation and sticking to the framework of the frame analyses, as suggested in the methodology. The opponent asks two questions that are part of the thesis.
Defense part:
Elisabeth Bartlemus - answers opponent's questions
1) She explains the differences between QUAL and QUAN analysis and connects it to her thesis. She also explained the QUAL approach in the frame analysis and how she counted the most visible frames. In this way, she wanted to identify the most dominant frames. The opponent says this should be explained in the text. The candidate accepts the objects
2) Elisabeth Bartlemus acknowledges that the QUAN analyses

should have been more detailed, explaining how the frames demonstrate themselves. Furthermore, she acknowledged that she could have also analyzed the visuals.

Supervised questions:

- 1) More recent studies - Elisabeth Bartlemus reviews a few titles, connects their results to her research's objectives, and says that including those would improve the LR.
- 2) The gender category and the inclusion of nonbinary athletes in Redbull films in the following years and other similar competitions.

Decision :

Main issue: Well done on the theoretical part. However, the Quantitative and qualitative parts and the precise structure of how the research has been done need to be improved, as it appears that more is content analysis. Elisabeth Bartlemus did not follow the suggested methodological framework.

Final grade C.

Result of defence: very good (C)

Chair of the committee: Němcová Tejkalová Alice, doc. PhDr., Ph.D.
(present)

Committee members: Géla František, Mgr. (present)

Lábová Sandra, Mgr., Ph.D. (present)

Turková Kateřina, Mgr. Ing., Ph.D. (present)