

The topic of this bachelor work is the primary drug prevention. The first part of this work - presents definitions of fundamental concepts and terms, further the effectiveness, evaluation and quality standards of preventive programs. The next chapter describes briefly the development of primary prevention in the Czech Republic and there are also listed actual legislative regulations. This is followed by concise epidemiology of drug addictions in Pilsener region from 1997 to 2007. The practical part maps projects of primary prevention of drug abuse – it is shown as a comparison of situations in the year 1997 and the present. This contrast should indicate how the situations in this field developed in this West Bohemian city in last 10 years and if there are any noticeable changes in offer of prevention programs etc.