

Abstract (in English):

This bachelor's thesis focuses on the analysis of propaganda elements in the *Diário de Lisboa* newspaper during Portugal's colonial wars in the early 1960s. The aim is to determine how the Portuguese regime used the media to legitimize its policies in the colonies of Angola, Guinea-Bissau, and Mozambique. The analysis involves identifying and examining propaganda elements in the newspaper articles and comparing their presentation across different periods and territories. The thesis also explores the role of propaganda in maintaining public order and trust in government policies. The results show that the articles systematically reinforced the image of the Portuguese government and security forces as protectors of order and security, while rebels were labeled as criminals and terrorists. Common propaganda elements include the emphasis on peace and stability, the positive portrayal of everyday life, and collaboration with international partners, while differences are reflected in the focus on different colonies and specific events.