

*This bachelor thesis focuses on the issue of women's bodybuilding in relation to concepts of masculinity and femininity, and personal identity. Women's bodybuilding is a specific sport full of contrasts that are often based on normative perceptions of gender. In addition to the dimension of sport, women are forced to withstand in the dimension of everyday life, where they are judged by society at large. Main research question: "How do women perceive masculinity and femininity in female bodybuilding and how does this relate to their self-concept?" is followed by subquestions: "What factors influence these women's perceptions of their own identity?"; "What are the experiences of women involved in bodybuilding with the reactions of the society in their everyday lives?"; "In what ways has female bodybuilding influenced these female athletes' perceptions of femininity?" The theoretical part of the thesis deals with the sociological concept of body, gender, and identity, especially in relation to the topic of the thesis. For the empirical part, a qualitative approach was adopted, using a combination of semi-structured interviews with women involved in bodybuilding at the competitive level and participant observation, which complemented the chapter dealing with the general characteristics of female bodybuilding in order to gain a deeper understanding of the issue. The results of the analysis were categorised according to the themes of Reactions of the Environment, Self-concept and Gender, Ideals and Pushing Boundaries, and Attitudes towards Aesthetic Modification and Doping.*