

The thesis is focused on the genre of literature for girls. It examines how the dictate of beauty is reflected in the novels for girls and what changes were made in this matter during the last fifty years.

The thesis gives an overview of topics that appear regularly in novels, of the thematic development of the genre and of the changes that occurred during the last five decades.

A significant part is devoted to a character, its composition and transformation, as well as to the effect of beauty, which is reflected in how the character is perceived.

The thesis is completed by an analysis of the display of beauty in specific works of A. Santarová, I. Hercíková, S. Rudolf and L. Lanczová. In order to illustrate the current average reader of this literature genre for girls, the analysis of a questionnaire submitted at a secondary school, a high school and at the forum of Lenka Lanczová's website is added.