

Abstract

This thesis deals with the legal regulation of contracts concluded with consumers contained mainly in the Civil Code under the provisions on obligations under contracts concluded with consumers. It starts with a brief overview of historical development of consumer protection legislation. This is followed by an analysis of basic concepts, specifically definition of consumer and the trader, and also description of commercial contracts concluded with consumers. Following this, the work provides a complex overview of the relevant Czech legislation. Subsequently, the thesis focuses on the analysis and evaluation of the general rules of the process of concluding contracts with consumer in the Civil Code and also an analysis and evaluation of current legal regulation of contracts on financial services concluded with consumers by distance form. Specifically, it deals within the general rules of the consumer contract process, information obligation of the trader, rules on the interpretation of the content of consumer contracts, prohibited terms in consumer contracts and specific rules on withdrawal of consumer from the contract. Within the framework of the financial services contracts legislation concluded by distance, the following analyses the provisions on the information obligation of the trader and on the binding nature of pre-contractual information, provisions governing telephone communication with consumer, provisions on non-ordered performance. The work is continuously compared in the text and in the last chapter the general regulation of commercial contracts concluded with consumers is compared with the German legislation. The aim of the thesis is to understand the importance of special legal regulation of commercial contracts concluded with consumers, analyse and evaluate currently effective legislation and, where appropriate, propose *de lege ferenda* recommendations.