In this work I would like to explore classical and technical image as Flusser understands them. The term technical image was invented by Flusser in order to describe the level of the development of the image comparing to the writing. I will focus my attention mainly on the changes in our way of life, mind and perception that were caused by the arrival of the technical image. I want to analyze the changes in the way of our thinking and perception made by the technical image, as well as our approach to the world. I suppose, that this new kind of image changed and considerably influenced the way of life of the western society, because it became the main information bearer. In fact we got very addicted to the technical images that surround us at every step and cause the other way of perception, exceeding human dispositions mainly because of the speed of the information transmission. First of all I will dedicate my attention to the general development of the information bearers and to their influence on the society, in order to create the overall context. Then I will describe more properly the classical image – it´s history, perception and means. In the main part of my work I would focus my attention on the technical image. At first, I would describe the general characteristics of all technical images on the base of the theories of particular authors, and then I would focus on the different kinds of the technical image. At the end I would present the comparison of the classical and technical image and describe their mutual influence. I would base my work mostly on the theories of Flusser, Virilio and Mitchell. The technical images are relatively new, but very actual object of study, however many people unfortunately underestimate it´s importance.